

# Pieces of Pecan

by Pecan South

## Insertion Order

Pecan South has also developed a special consumer edition—*Pieces of Pecan*.

A free, digital edition, *Pieces of Pecan* showcases our favorite nut to consumers, dietitians, chefs, and foodies. It highlights the latest nutritional findings, pecan recipes, and lifestyle articles, including profiles on industry members and features on pecan-related activities, travel destinations, and innovations. Published digitally in April during National Pecan Month, *Pieces of Pecan* is available digitally for all subscribers to use free of charge in their consumer outreach. Businesses can also purchase printed versions to use in their pecan operations.

For over 53 years, Pecan South has served as the official publication of the pecan industry. We want to take everything we've learned and share it with consumers interested in learning more about pecans. This edition represents a step across that great divide between industry and consumer.

Take this step with us! Your company can be included in *Pieces of Pecan* and reach potential customers in an exciting new way. To become a part of this publication, fill out the insertion order below and return it to Pecan South by emailing [blair@tpga.org](mailto:blair@tpga.org) or mailing it to our office.

Please include my company in ***Pieces of Pecan*** by Pecan South magazine.

Prices	Color	B & W
Full Page	\$750	\$450
Half Page	\$400	\$200
1/3 Page	\$300	\$150
1/4 Page	\$200	\$100
1/6 Page	\$100	\$50
Pecan Seller Listing: 50 words for \$50		

**Company** \_\_\_\_\_

**Contact Person** \_\_\_\_\_

**Address** \_\_\_\_\_

**City, State, Zip** \_\_\_\_\_

**Ad description:** \_\_\_\_\_

**Telephone** \_\_\_\_\_

Size \_\_\_\_\_  Vertical  Horizontal

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Color  B&W  Four Color

Bleed  YES  NO

Please invoice me.